

Smart Media Group 814 King Street Suite 400 Alexandria, VA 22314

## Contract # Schedule Dates

Agency/T-Code

Advertiser

Sales Office

**Buyer Name** 

856769

10/02/12-10/08/12

Product Political - Candidate (1077) Brand

Salesperson Norten, Matthew (3149)

BOTWINICK, DEBRA

Phone/Fax

CPE **Account Types** 

**Billing Type** 

Comments

Date:

Greg Walden for Congress (8477)

Smart Media Group (7611)/788239874

WALDEN 4 CONGRESS (178246)

HRP - Washington DC

C02C08 National/Political Candidate - Agency

Standard

WALDEN 4 CONGRESS GREG WALDEN FOR CONGRESS,

Accepted-Station:

Date Entered

**Entered By** 

09/25/12 09/25/12

**Last Modified** 

Jacob Thom

Comments:

Date:

No CO-OP Headline #

06336349 Demo A35+R

Order Type Normal

Package Deal

Commission % 15.00

Commission \$1,953.75 **Net Total** \$11,071.25

Sales Tax

Portland (KGW) (K	GW)	
By Broadcast Month	Spots	Rate
Oct. 2012	26	\$13,025.00
Grand Total:	26	\$13,025.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0 N	formal Line / SPOT	10/02/12-10/04/12	4	:30	11:59A- 12:31P (PT)	2		Х		Х				2	\$275.00	\$550.00	Portland (KGW) (KGW)	NOON NEWS	9/25/12
2.0 N	ormal Line / SPOT	10/02/12-10/05/12	3	:30	2:58P- 4P (PT)	4		X	X	Х	Х			4	\$250.00	\$1,000.00	Portland (KGW) (KGW)	ELLEN	9/25/12
3.0 N	ormal Line / SPOT	10/08/12-10/08/12	3	:30	2:58P- 4P (PT)		1					! !		1	\$250.00	\$250.00	Portland (KGW) (KGW)	ELLEN	9/25/12
4.0 N	ormal Line / SPOT	10/02/12-10/05/12	3	:30	4:58A- 5:57A (PT)	4		Х	X	Х	Х			4	\$175.00	\$700.00	Portland (KGW) (KGW)	5AM NEWS	9/25/12
5.0 N	ormal Line / SPOT	10/08/12-10/08/12	3	:30	4:58A- 5:57A (PT)		1		1 1					1	\$175.00	\$175.00	Portland (KGW) (KGW)	5AM NEWS	9/25/12
6.0 N	ormal Line / SPOT	10/02/12-10/05/12	3	:30	5:57A- 6:58A (PT)	4		Х	X	X	X			4	\$600.00	\$2,400.00	Portland (KGW) (KGW)	6AM NEWS	9/25/12
7.0 N	ormal Line / SPOT	10/08/12-10/08/12	3	:30	5:57A- 6:58A (PT)		1		1 1	ı				1	\$600.00	\$600.00	Portland (KGW) (KGW)	6AM NEWS	9/25/12
8.0 N	ormal Line / SPOT	10/02/12-10/04/12	3	:30	5:59P- 7P (PT)	2		Х		Х				2	\$775.00	\$1,550.00	Portland (KGW) (KGW)	6PM NEWS	9/25/12
9.0 N	ormal Line / SPOT	10/03/12-10/03/12	5	:30	7P- 7:29P (PT)	- 100			1 1						\$250.00	0.12013	Portland (KGW) (KGW)	NEWS	9/25/12
10.0 N	ormal Line / SPOT	10/03/12-10/05/12	4	:30	11:34P- 12:37A (PT)	2			X	- !	X			2	\$250.00	\$500.00	Portland (KGW) (KGW)	TONIGHT SHOW	9/25/12
11.0 N	ormal Line / SPOT	10/03/12-10/05/12	3	:30	10:59P- 11:34P (PT)	2			X	- 1	X			2	\$775.00	\$1,550.00	Portland (KGW) (KGW)	11PM NEWS	9/25/12
12.0 N	ormal Line / SPOT	10/06/12-10/06/12	3	:30	10:59P- 11:29P (PT)	51 1000				- 1	- 1	1		1	\$550.00	\$550.00	Portland (KGW) (KGW)	SAT 11PM NEWS	9/25/12
13.0 No	ormal Line / SPOT	10/04/12-10/04/12	4		10P- Rock Center with Brian Williams				1 1	1	- 1			1	\$1,700.00	\$1,700.00	Portland (KGW) (KGW)	ROCK CENTER	9/25/12

B/E Bookend	P/B Piggy Bac
B/E Bookend	P/B Piggy Bac

Accepted-Agency/Advertiser:



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Sales Office HRP - Washington DC BOTWINICK, DEBRA **Buyer Name** 

Phone/Fax CPE C02C08

Account Types National/Political Candidate - Agency

Billing Type Standard Comments

WALDEN 4 CONGRESS GREG WALDEN FOR CONGRESS, **Date Entered** 09/25/12 **Last Modified** 09/25/12

Jacob Thom **Entered By** No CO-OP 06336349 Headline #

Demo A35+R Order Type Normal

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Sales Tax

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa S	Su S	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	10/05/12-10/05/12	4	:30	10P- Dateline NBC						1			1	\$1,500.00	\$1,500.00	Portland (KGW) (KGW)	DATELINE	9/25/12
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				E .	CONI	FIR	M	AT	10	N	CC	TN	TR.	AC	T			4200 1036/3000 1000	

CONFIRMATION CONTRACT										
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:						